

Provisions on the use of proceeds from the sale of products

Art. XX (Information)

1. Consumers have the right to receive adequate information from producers and professionals, in accordance with Articles 2(2) and 6(1) of the code referred to in Legislative Decree No. 206 of 6 September 2005, regarding the allocation of a portion of the proceeds from the sale of a product to one of the entities referred to in Article 1(1).
2. For the purposes referred to in paragraph 1, producers and professionals shall indicate on the packaging of the products referred to in Article 1, paragraph 1, in addition to the information concerning the price, the following information: a) the recipient of part of the proceeds pursuant to Article 1, paragraph 1; b) the purposes for which the part of the proceeds allocated to the persons referred to in point (a) will be used; c) the percentage of the sale price or the amount allocated to any of the entities referred to in point (a) for each unit of product.
3. The requirement referred to in paragraph 2 may also be fulfilled by affixing a paper or adhesive label to the packaging which, with adequate graphic clarity, provides the required information in a clear and simple manner.
4. Manufacturers and professionals shall also provide the information referred to in paragraph 2 in their commercial practices and, in particular, in commercial communications, including product advertising. Persons carrying out product advertising activities are subject to the same obligation.