



Draft Grand-Ducal Regulation concerning the labelling and packaging of nicotine pouches and new nicotine products

We, Guillaume, Grand Duke of Luxembourg, Duke of Nassau,

Having regard to the amended law of 11 August 2006 on tobacco control;

Having regard to the Opinion of the Medical College;

Having regard to the Opinion of the Chamber of Commerce;

Having heard the Council of State;

On the report of the Minister of Health and Social Security, and after deliberation by the Government in Council;

Hereby order as follows:

Art. 1. General provisions on labelling and packaging

- (1) Each outer packaging and each packaging unit of a nicotine pouch or of a new nicotine product shall bear the health warnings provided for in Article 4 of this Regulation.
- (2) Health warnings shall occupy the entire surface of the packaging unit or outer packaging that is reserved for them. These shall not be commented on, paraphrased, or referenced in any way.
- (3) Health warnings appearing on any outer packaging or on any packaging unit shall be printed on adhesives, provided that these are non-removable, indelible and fully visible. They shall not be concealed or interrupted, in whole or in part, by tax stamps, price tags, security devices, overpackaging, envelopes, boxes, or any other element.
- (4) Health warnings must remain intact when the packaging unit is opened, except for packaging units with a hinged top lid, where the health warnings may be interrupted by the opening of the packaging unit, but only in a way that does not affect the graphic integrity and visibility of the text, photographs, and information concerning drug withdrawal.
- (5) The dimensions of the required health warnings are calculated based on the surface area covered when the packaging unit is closed.
- (6) The outer packaging of the nicotine pouches is circular.



(7) The outer packaging of the new nicotine products is circular or parallelepiped-shaped.

Art. 2. Labelling and packaging of nicotine pouches

(1) Each packaging unit and all outer packaging of nicotine pouches shall bear the following general warning:

‘The nicotine in this product is highly addictive

Dieses Produkt enthält Nikotin: einen Stoff, der sehr stark abhängig macht. ’

(2) The general warning referred to in Paragraph 1:

a) is printed in bold black Helvetica type on a white background in a font size such that the text occupies the largest possible portion of the area allocated to it without affecting its legibility;

b) appears on the side surface of the packaging unit and of any outer packaging; and

c) covers 50 % of the surface of the packaging unit on which it is printed and the entirety of the outer packaging.

Art. 3. Labelling and packaging of new nicotine products

(1) Each packaging unit and all outer packaging shall bear the following general warning:

‘The nicotine contained in this product is highly addictive.

Dieses Produkt enthält Nikotin: einen Stoff, der sehr stark abhängig macht. ’

(2) The health warning referred to in Paragraph 1:

a) is printed in bold black Helvetica type on a white background in a font size such that the text occupies the largest possible portion of the area allocated to it without affecting its legibility;

b) is printed on the side parallel to the lateral edge of the packaging unit or outer packaging of the parallelepiped packages;

c) is printed on the side surface of the circular packages; and

d) covers 50 % of the surface of the packaging unit on which it is printed and the entirety of the outer packaging.

Art. 4. Combined health warnings regarding nicotine pouch products and novel nicotine products

(1) The combined health warnings referred to in Article 4, Paragraph 1, of the amended law of 11 August 2006 on tobacco control consist of

a) an information message included in the annex to these regulations; and

b) includes, below the information message referred to in Point a), the following information relating to smoking cessation:



'Tobacco Stop Line: 8002 6767

www.tabac-stop.lu'.

(2) Each packaging unit for nicotine pouches and new nicotine products shall bear a combined health warning that is printed:

- a) in bold black Helvetica on a white background with a character size such that the text occupies the largest possible portion of the surface intended for it without affecting its legibility;
- b) in French and German and printed on a separate line for each language;
- c) on the upper surface of the packaging unit; and
- d) covers 65 % of the surface area of the packaging unit.

Art. 5. The Minister of Health shall be responsible for implementing this Regulation, which shall be published in the Official Journal of the Grand Duchy of Luxembourg.



Annex: Combined health warning information message

No.	English	German
1	Nicotine is highly addictive.	Nikotin führt zu einer starken Abhängigkeit.
2	Nicotine increases the risk of heart disease and stroke.	Nikotin erhöht das Risiko von Herzkrankheiten und Schlaganfällen.
3	Nicotine harms brain development in young people.	Nikotin schadet der Gehirnentwicklung bei Jugendlichen.
4	Nicotine products contain toxic chemicals.	Nikotinprodukte enthalten giftige Chemikalien.
5	Nicotine is toxic to the foetus.	Nikotin ist für den Fötus giftig.
6	Nicotine may increase the risk of type 2 diabetes.	Nikotin kann das Risiko für Typ-2-Diabetes erhöhen.
7	Nicotine weakens the immune system, increasing the risk of infections.	Nikotin schwächt das Immunsystem und erhöht das Risiko von Infektionen.
8	Nicotine affects memory and concentration.	Nikotin beeinträchtigt das Gedächtnis und die Konzentration.
9	Nicotine has detrimental effects on learning.	Nikotin hat schädliche Auswirkungen auf das Lernen.
10	Nicotine has detrimental effects on mood.	Nikotin hat negative Auswirkungen auf die Stimmung.
11	Nicotine disrupts sleep.	Nikotin schadet dem Schlaf.
12	Nicotine increases blood pressure.	Nikotin erhöht den Blutdruck.
13	Nicotine increases heart rate.	Nikotin erhöht die Herzfrequenz.