

Message 001

Communication from the Commission - TRIS/(2026) 0532

Directive (EU) 2015/1535

Notification: 2026/0086/ES

Notification of a draft text from a Member State

Notification – Notification – Notifizierung – Нотификация – Oznámení – Notifikation – Γνωστοποίηση – Notificación – Teavitamine – Ilmoitus – Obavijest – Bejelentés – Notifica – Pranešimas – Paziņojums – Notifika – Kennisgeving – Zawiadomienie – Notificação – Notificare – Oznámenie – Obvestilo – Anmälan – Fógra a thabhairt

Does not open the delays - N'ouvre pas de délai - Kein Fristbeginn - Не се предвижда период на прекъсване - Nezahajuje prodlení - Fristerne indledes ikke - Καμμία έναρξη προθεσμίας - No abre el plazo - Viivituste perioodi ei avata - Määräaika ei ala tästä - Ne otvara razdoblje kašnjenja - Nem nyitja meg a késésekét - Non fa decorrere la mora - Atidėjimai nepradedami - Atlikšanas laikposms nesākas - Ma jiftaħx il-perijodi ta' dewmien - Geen termijnbegin - Nie otwiera opóźnień - Não inicia o prazo - Nu deschide perioadele de stagnare - Nezačína oneskorenia - Ne uvaja zamud - Inleder ingen frist - Ní osclaíonn sé na moilleanna

MSG: 20260532.EN

1. MSG 001 IND 2026 0086 ES EN 20-02-2026 ES NOTIF

2. Spain

3A. Subdirección General de Asuntos Industriales, Energéticos, de Transportes y Comunicaciones y de Medio Ambiente.

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4. 2026/0086/ES - SERV - INFORMATION SOCIETY SERVICES

5. Preliminary Draft Bill on Sustainable Consumption

6. Dynamic pricing of products and services.

Fossil fuels and transport services powered by fossil fuels.

7.

8. The Preliminary Draft Bill fully transposes into national law two EU Directives: Directive (EU) 2024/825 of the European Parliament and of the Council of 28 February 2024 amending Directives 2005/29/EC and 2011/83/EU as regards empowering consumers for the green transition through better protection against unfair practices and through better information and Directive (EU) 2024/1799 of the European Parliament and of the Council of 13 June 2024 on common rules promoting the repair of goods and amending Regulation (EU) 2017/2394 and Directives (EU) 2019/771 and (EU) 2020/1828.

Furthermore, a series of additional measures are included to promote conscious and sustainable consumption, empowering consumers to make their purchasing decisions in a way that best protects their economic interests, as well as ensuring equitable access to public performances and recreational activities.

9. Directives (EU) 2024/825 and 2024/1799, which transpose this Sustainable Consumption Act, aim, among other things, to further develop the policies already implemented by the European Union in the areas of sustainability and circularity and to increase consumer protection against unfair commercial practices.

The inclusion of a measure limiting the advertising of products and services that run exclusively on fossil fuels seeks to consistently support efforts towards a sustainable energy transition. While these products have played an important role in economic and social development, it is necessary to begin reviewing the way in which they are promoted, especially in a context where cleaner and more efficient alternatives are being actively promoted. This measure is not intended to abruptly discourage their use, but rather to encourage a gradual change in perception and consumer decision-making.

Moreover, advertising has a significant influence on people's habits and aspirations. Therefore, it is reasonable that the advertising space reflects the environmental commitments being adopted from public policies. By setting certain limits on the promotion of emission-intensive products, the aim is to foster an environment more conducive to the development of sustainable technologies, without disproportionately affecting productive sectors or citizens' freedom of choice. Therefore, the goal is to move toward commercial communication that is more in line with sustainability objectives.

On the other hand, it is also considered necessary to provide greater transparency in the use of dynamic pricing systems by companies. To this end, the Unfair Competition Law is being amended so that consumers can know, when using these services, the range of prices they will have to pay at the time of purchase.

10. References to basic texts: There are no basic texts

11. No

12.

13. No

14. No

15. Yes

16.

TBT aspects: No

SPS aspects: No

European Commission

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