



Ministry of Agriculture, Food Sovereignty and Forestry

Ministerial Decree laying down the conditions and procedures for the award of the Italian Organic Mark pursuant to Article 6 paragraph 3 of Law No 23 of 9 March 2022.

HAVING REGARD TO Regulation (EU) 2017/625 of the European Parliament and of the Council of 15 March 2017 (Official Controls Regulation);

HAVING REGARD TO Regulation (EU) 2018/848 of the European Parliament and of the Council of 30 May 2018 on organic production and labelling of organic products and repealing Council Regulation (EC) No 834/2007 and relevant delegated and implementing regulations;

HAVING REGARD TO Regulation (EU) No 1169/2011 of the European Parliament and of the Council of 25 October 2011 on the provision of food information to consumers;

HAVING REGARD TO Directive (EU) 2015/1535 of the European Parliament and of the Council of 9 September 2015 laying down a procedure for the provision of information in the field of technical regulations and of rules on Information Society services (codification);

HAVING REGARD TO Legislative Decree No 223 of 15 December 2017 adapting national legislation to the provisions of Regulation (EU) No 1025/2012 of the European Parliament and of the Council of 25 October 2012 on European standardisation and Directive (EU) 2015/1535 of the European Parliament and of the Council of 9 September 2015 laying down a procedure for the provision of information in the field of technical regulations and of rules on Information Society services;

HAVING REGARD TO Law No 23 of 9 March 2022 laying down provisions for the protection, development and competitiveness of organic agricultural, agri-food and aquaculture production, and in particular Article 6(3) thereof, which provides: ‘By decree of the Minister, to be issued subject to agreement at the Permanent Conference for relations between the State, the regions and the autonomous provinces of Trento and Bolzano, pursuant to Article 3 of Legislative Decree No 281 of 28 August 1997, the conditions and procedures for awarding the mark shall be established within ninety days of the date of entry into force of this law’;

HAVING REGARD TO Ministerial Decree No 229771 of 20 May 2022 laying down provisions for the implementation of Regulation (EU) 2018/848, which incorporates EU rules by laying down operational obligations for organic operators and groups of operators in Italy, replacing and updating previous national provisions on the subject, as amended by Ministerial Decree No 43901 of 30 January 2024;

HAVING REGARD TO Legislative Decree No 148 of 6 October 2023 adapting national legislation to the provisions of Regulation (EU) 2018/848 on organic production and labelling of organic products and to the provisions of Regulation (EU) 2017/625 on official controls and other official activities performed to ensure the application of food and feed law, rules on animal health and welfare, plant health and plant protection products;

HAVING REGARD TO Ministerial Decree No 696735 of 20 December 2023 adopting the National Action Plan for Organic Production and Organic Products 2024–2026, which provides for the mark as a means of increasing the share of organic products on the consumer market and gaining consumer confidence;

HAVING REGARD TO Law No 241 of 7 August 1990 laying down new rules on administrative procedure and right of access to administrative documents;



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HAVING REGARD TO Legislative Decree No 165 of 30 March 2001 laying down general rules on the organisation of employment in public administrations;

HAVING REGARD TO the Presidential Decree of 21 October 2022, whereby the Hon. Francesco Lollobrigida was appointed Minister for Agricultural, Food and Forestry Policy;

HAVING REGARD TO the Presidential Decree of 31 October 2022, whereby Mr Luigi D'Eramo was appointed Secretary of State for Agricultural, Food and Forestry Policies;

HAVING REGARD TO Decree-Law No 173 of 11 November 2022 laying down urgent provisions on the reorganisation of the powers of the ministries and, in particular, Article 3 thereof, which provides that the 'Ministry of Agricultural, Food and Forestry Policy' is to be known as the 'Ministry of Agriculture, Food Sovereignty and Forestry', converted, with amendments, into Law No 204 of 16 December 2022;

HAVING REGARD TO Decree No 603905 of the Minister for Agriculture, Food Sovereignty and Forestry of 24 November 2022 delegating the powers of the Minister for Agriculture, Food Sovereignty and Forestry to the Secretary of State, Mr Luigi D'Eramo, in respect of certain acts falling within the competence of the administration and, in particular, delegating the functions relating to organic farming, together with the signing of the relevant acts and provisions, to the Secretary of State, Mr Luigi D'Eramo;

HAVING REGARD TO Prime Ministerial Decree No 178 of 16 October 2023 on the reorganisation of the Ministry of Agriculture, Food Sovereignty and Forestry pursuant to Article 1(2) of Decree-Law No 44 of 22 April 2023, converted, with amendments, into Law No 74 of 21 June 2023, which was approved and registered by the Court of Auditors under No 1536 on 24 November 2023;

HAVING REGARD TO Ministerial Directive No 33234 of 23 January 2026 laying down the general guidelines on administrative and management activities for 2026;

HAVING REGARD TO Ministerial Decree No 456915 of 17 September 2024, which launched a competition to design the 'Italian Organic' mark, implementing Article 6(2) of Law No 23 of 9 March 2022;

HAVING REGARD TO Ministerial Decree No 678101 of 24 December 2024 identifying the winning logo;

CONSIDERING the need to promote and enhance national organic products by means of a specific and recognisable identifying mark that distinguishes organically produced products made from raw materials grown or bred in Italy;

TAKING INTO ACCOUNT the discussions held with organisations in the sector, most recently at the meeting of 30 October 2025;

HAVING REGARD TO notification No 2025/XXXX/IT sent to the European Commission, pursuant to Directive (EU) 2015/1535 laying down the procedure for the provision of information in the field of technical regulations (TRIS), regarding the draft technical regulation referred to in this Decree concerning the conditions and procedures for awarding the Italian Organic Mark, and the consequent expiry of the period referred to in Article 6(1) of that Directive;

HAVING OBTAINED the agreement of the Permanent Conference for relations between the State, the Regions



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and the autonomous provinces of Trento and Bolzano pursuant to Article 6(3) of Law No 23 of 9 March 2022, at the meeting of 5 February 2026;

HEREBY DECREES

Article 1

Subject matter

1. This Decree adopts the usage regulations which lay down the conditions and procedures for the award and use of the Italian organic mark (also, 'the Mark'), set up pursuant to Article 6 of Law No 23 of 9 March 2022.
2. The Mark is the graphic distinctive sign that complies with the design and technical specifications annexed to this Decree (Annex).
3. The Mark may be used by all operators, as defined in Article 3(13) of Regulation (EU) 2018/848, if the organic product is marked with the words 'Agricoltura Italia' (Italian Agriculture) or 'Acquacoltura Italia' (Italian Aquaculture), in accordance with Article 32(2) of Regulation (EU) 2018/848, that have their registered office and production facilities within the European Union.
4. The Annex forms an integral and substantial part of this Decree.

Article 2

Notification duties

1. Operators who intend to use the Italian organic mark must notify the Ministry of Agriculture, Food Sovereignty and Forestry via a dedicated IT application, available free of charge in the Organic Information System (SIB) referred to in Article 17 of Legislative Decree No 148 of 6 October 2023, which is part of the infrastructure of the National Agricultural Information System (SIAN).
2. The notification referred to in the preceding paragraph shall contain:
 - a) the details of the organic operator, including the unique farm identification code (CUAA) referred to in Presidential Decree No 503 of 1 December 1999, or another unique code identifying the operator;
 - b) the list of products on which the operator intends to use the Italian organic mark, including any other information deemed of interest by the operator;
 - c) a self-declaration issued pursuant to Articles 46 and 47 of Presidential Decree No 445 of 28 December 2000, by which the operator declares, with reference to the products referred to in subparagraph (b), that it has notified the competent authority, or the control authority or controlling body to which its undertaking is subject, in accordance with Article 34(1) of Regulation (EU) 2018/848, that it complies with the requirements laid down in Article 32(2) of Regulation (EU) 2018/848, and that it intends to use the Italian organic mark on the products referred to in subparagraph (b);



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- d) an act by which the operator undertakes to:
- comply with the provisions contained in this Decree;
 - report, as soon as possible, any changes to the list of products referred to in subparagraph (b).
3. If thirty days have elapsed since the date of the notification and the Ministry has not informed the operator of any refusal, the organic operator shall be authorised to use the Italian organic mark in accordance with Article 20 of Law No 241 of 7 August 1990.
4. The technical rules for accessing the notification service referred to in the first paragraph of this article are defined in the relevant operating instructions published in the Utilities section of the MASAF-SIAN website.

Article 3

Labelling

1. The Mark may be affixed only to the label, in addition to the European Union organic production logo, as referred to in Article 33 of Regulation (EU) 2018/848 of the European Parliament and of the Council of 30 May 2018.
2. Under no circumstances may the Mark replace, overlap with, or limit the visibility of the EU organic logo, which must always be clearly identifiable and comply with the graphic and dimensional requirements set out in current EU legislation. It may be placed in the same field of view as the European Union organic production logo.
3. The Mark may not exceed the size of the European Union organic production logo.
4. The EU and national logos must be presented and arranged within the same field of vision on the label, ensuring that each element is distinct and recognisable in accordance with the provisions of the Annex.
5. The Mark logo may not be altered. It is prohibited to add text to the logo, alter the shape and visual elements, add graphic effects or use it with transparency.
6. The Italian Organic Mark logo must not be covered, even partially, by other logos, trademarks, writing or graphic elements.

Article 4

Checks and penalties

1. At the time of the notification referred to in Article 2(1), the Organic Information System shall carry out a consistency check on the operator's fulfilment of the requirements for registration in the national list of organic operators, as referred to in Article 19 of Legislative Decree No 148 of 6 October 2023, and the possession of a valid certificate, as referred to in Article 35 of Regulation (EU) 2018/848.
2. For the imposition of the penalties referred to in Article 23 of Legislative Decree No 148 of 6 October 2023, Articles 26 and 27 of that Legislative Decree shall apply.



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Article 5

Financial neutrality clause

1. The authorities concerned shall meet the requirements laid down in this Decree using the human, financial and material resources available under the legislation in force and, in any event, without imposing new or increased burdens on public finances.



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Article 6

Final provisions

1. The provisions of this Decree shall apply to the regions with special status and the autonomous provinces of Trento and Bolzano in compliance with and within the limits of the special statutes of autonomy and their implementing rules, including the legislation in force on bilingualism and the use of Italian and German for the drafting of measures and acts addressed to the public, as provided for by Presidential Decree No 574 of 15 July 1988.
2. The notifications referred to in Article 2(2) of this Decree may be sent and shall have effect from the day following the publication, on the institutional website of the Ministry of Agriculture, Food Sovereignty and Forestry, of a notice stating that the IT application referred to in the first paragraph of the aforementioned Article 2 has become operational.

This Decree shall be sent to the Supervisory Body for registration and shall enter into force on the day following its publication on the institutional website of the Ministry of Agriculture, Food Sovereignty and Forestry. This Decree has also been published in the Official Gazette of the Italian Republic.

PP

The Secretary of State

Luigi D'Eramo

*(electronically signed in accordance with the Italian Digital
Administration Code)*



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ANNEX

Graphic design and technical specifications of the Italian Organic Mark

1. Logo

1.1. The logo of the Italian Organic Mark shall conform to the following design.



1.2. The reference colours for the logo are as follows:

- for the lower leaf, C90-M0-Y100-K0 for light green and C60-M0-Y100-K40 for dark green in the CMYK colour model, 355 C for light green and 356 C in the Pantone colour scale and R0-G158-B61 for light green and R0-G112-B42 for dark green in the RGB model;
- for the central leaf, from C10-M0-Y43-K26 to C7-M8-Y39-K15 for the first shade of white and from C10-M0-Y26-K10 to C7-M8-Y39-K45 for the second shade of white in the CMYK colour model, from 5787 C to 5875 C for the first shade of white and from 7485 C to 7536 C for the second shade of white in the Pantone colour scale and from R192-G192-B140 to R215-G204-B157 for the first shade of white and from R219-G224-B192 to R158-G151-B117 for the second shade of white in the RGB model;
- for the upper leaf, C0-M100-Y100-K0 for light red and C0-M100-Y100-K30 for dark red in the CMYK colour model, 2347 C for light red and 2350 C for dark red in the Pantone colour scale and R227-G6-B19 for light red and R174-G15-B10 for dark red in the RGB model.

1.3. The font used for the lettering accompanying the logo is the bold version of the Montserrat font, with a font size of 58.211 pt, vertical scaling of 91%, horizontal scaling of 91% and letter spacing of 80 pt for the prefix 'Bio'; the medium version of the Montserrat font, with a font size of 22.1658 pt, horizontal scaling of 90% and letter spacing of 166 pt for the word 'logico'; and the medium version of the Montserrat font, with a font size of 22.1658 pt and a horizontal scale of 90% for the word 'Italiano'. The reference colours for the lettering are as follows:

- for the prefix 'Bio': C90-M0-Y100-K0 for green in the CMYK colour model, 355 C in the Pantone colour scale and R0-G158-B61 in the RGB model;



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- for the phrase 'logico italiano': C100-M100-Y100-K100 for black in the CMYK colour model, Neutral Black C in the Pantone colour scale and R0-G0-B0 in the RGB model.

1.4. The Italian Organic Mark logo must have a minimum height of 8.5 mm and a minimum width of 18.022 mm. The proportion between height and width must always be 1:2.12. In exceptional circumstances, and only in cases where the organic production logo of the European Union is also applied in reduced sizes for very small packages, the minimum dimensions are reduced to a height of 5.5 mm, and the Italian Organic Mark logo must be applied without the 'Bio logico italiano' logotype.

2. Cases of poor visibility

2.1. The Italian Organic Mark logo may also be used in black and white as shown below, or in completely inverted black and white (negative format), but only if it is not possible to use the colour version on a light background.



2.2. The Italian Organic Mark logo may also be used in black and white as shown below, or in completely inverted black and white (negative format), but only if it is not possible to use the colour version on dark background. If the label is printed in a monochrome format, it is possible to use the logo of the Italian Organic Mark in its negative version, i.e. a white pictogram and logotype.



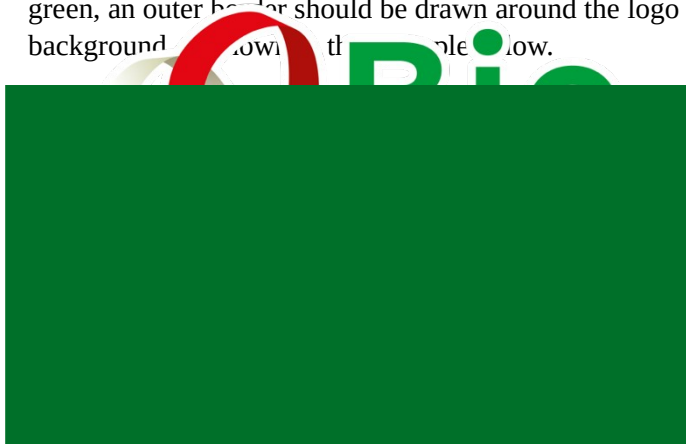


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- 2.3. If the background colour of the packaging or label is dark, the colour white may be used for the words 'logico italiano', as shown in the example below.



- 2.4. If the logo is not clearly visible because of the background, for example, if the background is red or green, an outer border should be drawn around the logo to make it stand out better against the background, as shown in the example below.



- 2.5. In accordance with paragraph 1.8 of Annex V to Regulation (EU) 2018/848, if the logo of the Italian Organic Mark is accompanied by the organic production logo of the European Union, the green colours referred to in paragraph 1.2 of this Annex may be used for the latter.